



SOCIAL CONSEQUENCES OF DOPING

Among the many reasons why any Doping activity must be avoided, we remind that the athlete who is recognized responsible of an Antidoping Rule Violation will face many social consequences.

The imposed sanction would obviously result in loss of income and loss of sponsorship deals. Disqualification from achieved results may involve also team and/or teammates. His public image and reputation would be negatively affected, leading even to public contempt by bad media publicity. Loss of credibility is very hard to recover, even at distance of many years from the facts – sometimes it is given for life. A disqualification is obviously detrimental to the future careers prospect of any athlete, and depending on its length and athlete's age it may mean the end of competitive career.

We finally would like to remind how receiving a sanction from an Antidoping Rule Violation can result in damaged relationship with friends, family and professional/athletic environment, with effects on emotional and psychological well-being.

WAKO HQ: Via Alessandro Manzoni, 18 - 20900 Monza (MB) Italy

E-mail: barbaraf@wakoweb.com - Tel. +39 3450135521 - Fax +39 039 2328901 - Web: <http://www.wakoweb.com>